

Dear Parent(s):

Looking for a creative way to tell your student, "I love you and I'm proud of you"?

Place a recognition ad in the yearbook!

Whether your son or daughter is a senior or a freshman, a recognition ad is always a great idea. In the future, seeing your message will bring a smile as they remember your love and support during these important years. And, it's easy to create a recognition ad. Just send us a copy of your favorite photo and compose your message.

While you're thinking of what your ad will look like, also think about the size of the ad space. Select a horizontal or vertical format in a variety of sizes and costs. Take a look at the examples in our brochure.

We can even keep the ad a secret until the yearbook is distributed (but only if your son or daughter isn't on the yearbook staff).

Reserve a space for your ad today to say how proud you are. Like the yearbook, your message will be a permanent memory.

Thanks!

Sincerely,  
The Yearbook Staff

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**RECOGNITION AD ORDER FORM**

Student Name \_\_\_\_\_ Class \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Best time to call \_\_\_\_\_

Yes, I would also like to buy a yearbook for an additional \$x!

Please keep this a secret from my student.

Size	Cost	Message
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Vertical     Horizontal     Photo Enclosed     Need Photo Taken

Signature \_\_\_\_\_

Enclosed: Yearbook \$ \_\_\_\_\_ Ad \$ \_\_\_\_\_ Check # \_\_\_\_\_

Please include a stamped, self-addressed envelope for the return of your photo(s).

Dear Business Owner or Manager:

As business people, we all know the value of recognizing a job well done; it encourages a second round of achievement.

That's why our yearbook is offering you student employee recognition ads, where the contributions of your student employees can be recognized and reinforced — and where your company image will be seen by potential employees and customers alike.

Your ad could feature a student employee's photo and a quote about his or her experience on the job. Students will see the benefit of work experience, and that benefit comes back to you as an educated work force. Your support makes a difference to the student community. Additionally, it strengthens the greater community, as well.

Take a moment to look at the sample ads in the enclosed brochure to get an idea of the design possibilities. When you're ready to order, just send us the employee's photo, your logo and a quote or message.

Let your business enjoy the benefits of employee recognition and community support by reserving space in our yearbook today.

Thanks!

Sincerely,  
The Yearbook Staff

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**RECOGNITION AD ORDER FORM**

Student Name \_\_\_\_\_ Class \_\_\_\_\_  
Name \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Best time to call \_\_\_\_\_

Yes, I would also like to buy a yearbook for an additional \$x!

Size	Cost	Message
_____	_____	_____
_____	_____	_____
_____	_____	_____
<input type="checkbox"/> Vertical <input type="checkbox"/> Horizontal <input type="checkbox"/> Photo Enclosed <input type="checkbox"/> Need Photo Taken		

Signature \_\_\_\_\_

Enclosed: Yearbook \$ \_\_\_\_\_ Ad \$ \_\_\_\_\_ Check # \_\_\_\_\_

Please include a stamped, self-addressed envelope for the return of your photo(s).

Dear Parents Group:

Your involvement at school is a valued contribution to the community. What better way to cap off a year of support than a salute in the yearbook? It's called a recognition ad, and it's a great way to say "We're proud of you!"

It's also a great way to encourage other parents to join your efforts in improving opportunities in education. So, ready to get started on an ad? Here's what you do: Send us a group photo if you have one and/or a list of names of those you wish to recognize. Compose a message that draws attention to the activities you've sponsored.

While you're deciding on ad content, also think about the size of the ad space. Select a horizontal or vertical format in a variety of sizes and costs. For ideas, take a look at the examples in our brochure. Then fill out the order form below and return to the school or to a yearbook staff member.

Working on behalf of young people and their school is a rewarding activity, and your support means a lot to us. We hope you'll take advantage of this opportunity to draw attention to the success that has blossomed from your support.

Thank you.

Sincerely,  
The Yearbook Staff

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**RECOGNITION AD ORDER FORM**

Student Name \_\_\_\_\_ Class \_\_\_\_\_  
Name \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Best time to call \_\_\_\_\_

Yes, I would also like to buy a yearbook for an additional \$x!

Size	Cost	Message
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Vertical     Horizontal     Photo Enclosed     Need Photo Taken

Signature \_\_\_\_\_

Enclosed: Yearbook \$ \_\_\_\_\_ Ad \$ \_\_\_\_\_ Check # \_\_\_\_\_

Please include a stamped, self-addressed envelope for the return of your photo(s).

Dear Friend:

What if you could sign everybody's yearbook? Sound crazy?

Not if you take out a "friendship ad." A recognition ad lets you publish fun things about your friends, and picture yourselves the way you want to be seen and remembered in the yearbook.

It's easy to create your own ad. Maybe you have a snapshot you really like of yourself posed with your best friend or a group of friends. Send us a copy of that photo. Along with it, send a message, a poem, or a short lyric from your favorite song. It can be sentimental or just plain fun.

While you're thinking of what your ad will look like, also think about the size of the ad space. Select a horizontal or vertical format in a variety of sizes and costs. Take a look at the examples in our brochure.

A "friendship" ad is a great way to leave a lasting impression of your own design for everyone to see.

Thanks!

Sincerely,  
The Yearbook Staff

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**FRIENDSHIP AD ORDER FORM**

Student Name \_\_\_\_\_ Class \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Best time to call \_\_\_\_\_

Yes, I would also like to buy a yearbook for an additional \$x!

Size	Cost	Message
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Vertical    Horizontal    Photo Enclosed    Need Photo Taken

Signature \_\_\_\_\_

Enclosed: Yearbook \$ \_\_\_\_\_ Ad \$ \_\_\_\_\_ Check # \_\_\_\_\_

Please include a stamped, self-addressed envelope for the return of your photo(s).